



■ **Figure 5.4:** Theoretically predicted results from the Sternberg (1966) STM-scanning experiment. “Yes” and “No” refer to whether the participant will report finding the probe letter in the memory set. (A) depicts a parallel search, (B) depicts a serial self-terminating search, and (C) depicts a serial exhaustive search. The data that Sternberg reported looked most like those in (C).